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*Town of Belleair Strategic Plan - Theme B Community Character:  
Designing and preserving public spaces and facilities for all to enjoy*

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**GOAL B.5 Programs and initiatives that preserve historic buildings and structures and educate the public on the importance of historic preservation (Pages 33-34)**

**OBJECTIVE B.5.1** Maintain and update a local historic registry

**B.5.1.1** Periodically reach out to properties eligible for Belleair's Historic Registry while emphasizing the importance and benefits of Preservation (Y0-Y6+: 2020-2026+)

**B.5.1.2** Every five years, seek grant funding from the State of Florida Division of Historical Resources to catalog properties eligible for Belleair's Historic Registry (Y4-Y6+: 2024-2026+)

**OBJECTIVE B.5.2** Educate the public on the history of Belleair and the benefits and importance of historic preservation

**B.5.2.1** Research historic preservation and education efforts from neighboring communities. (Y4-5: 2024-2025)

**B.5.2.2** Create and launch purposeful public awareness campaigns and stories with the emphasis on persevering and remembering Belleair's unique people, events, and sense of community (Dependent on : B.5.2.1) (Y2-3: 2022-2023)

**B.5.2.3** Within these campaigns and stories, also emphasize particular historic properties and neighborhoods in Belleair (Dependent on : B.5.2.2) (Y2-3: 2022-2023)

**B.5.2.4** Promote these campaigns in line with results of the Citizen Satisfaction Survey and leverage local events and facilities for cross-promotion (Dependent on : B.5.2.2 and B.1.1.2)(Y2-3: 2022-2023)

**B.5.2.5** Assist with celebrating Belleair's centennial year in 2025 (Y4-5: 2024-2025)

**OBJECTIVE B.5.3** Adopt or create design guidelines for the preservation of historic buildings and structures in Belleair

**B.5.3.1** Research existing design guidelines from neighboring communities to determine needs (Y0: 2020)

**B.5.3.2** Research grant funding opportunities from the State of Florida Division of Historical Resources to fund a consultant to create design standards for the Town of Belleair (Dependent on: B.5.3.1) (Y0: 2020)

**B.5.3.3** Decide whether to create custom design guidelines for the Town or to adopt those of a neighboring community (Dependent on: B.5.3.2) (Y1: 2021)