



Legislation Text

File #: 21-0314, **Version:** 1

Summary

To: Park, Recreation & Tree Board
From: Cathy DeKarz, Interim Director of Community Engagement
Date: 10/18/2021

Subject:

2021 Golf Tournament Dashboard

Summary:

The 2021 Belleair Rec Family Golf Tournament was held over two days. The 9-hole adult/junior event was held on Thursday, September 23 at Largo Municipal Golf Course and the 18-hole four-person scramble was hosted at the Innisbrook Island Course on Friday, September 24.

The attached dashboard is our first analysis of a special event following the town's reorganization and alongside the new cost recovery model. This document includes a visual representation of participation and financial data from the event, as well as recommendations for improvement in future years.

Previous Commission Action: N/A

Background/Problem Discussion: Please see the attached "2021 Golf Tournament Dashboard" document for a breakdown of tournament participation, revenue, and expenditures.

Expenditure Challenges N/A

Financial Implications: The 2021 Belleair Rec Family Golf Tournament resulted in a 143% of operating margin and a 100% total cost recovery. Included within the attached dashboard are specific recommendations to improve these cost recovery metrics in future years.

Recommendation: N/A - this item is for discussion purposes only.

Proposed Motion N/A - this item is for discussion purposes only.