

Legislation Text

File #: 20-0256, **Version:** 1

Summary

To: Town Commission
From: Ryan Dever, Eiger Marketing
Date: 10/20/2020

Subject:

Second Hearing of Major Event Special Relief Permit Application for the Pelican Women's Championship

Summary:

The Pelican Women's Championship, an LPGA tournament scheduled for November 16 - 22 and to be hosted at the Pelican Golf Club (1501 Indian Rocks Road), is applying to the Town of Belleair for a Major Event Special Relief Permit.

This process requires two public hearings by the Town of Belleair Commission, the second of which is tonight. A postcard was mailed to all residences in mid-September inviting attendance and feedback at both tonight's meeting.

Previous Commission Action: The Town Commission heard and approved the application for the Pelican Women's Championship on first reading on October 6, 2020. The LPGA Ad Hoc Committee also recommended approval of the application at their meeting on September 15, 2020.

Background/Problem Discussion: Since this item's first reading on October 6, only a few minor tweaks have been made. These adjustments are outlined below, and the revised application for the 2020 Pelican Women's Championship is attached.

- Exhibit E: The event's site map has been adjusted to show more detail for the locations of planned temporary structures, fencing, dumpsters, etc.
- Exhibit K: A request to add event branding to temporary fencing (to be additionally permitted by the Belleair Building Department) has been added to the signage plan.
- Exhibit L: Eiger Marketing met with Belleair's Building Department to discuss building permit needs (previously on hold while awaiting feedback from Largo Fire Rescue) - relevant applications and fee deadlines for such permits are on schedule.
- Exhibit M: Largo Fire Rescue approved the plans submitted for on-site tents/generators.

Expenditure Challenges N/A

Financial Implications: As a result of this application, the applicant has paid the Town \$16,600.00 to cover the fixed application fee (\$1,200.00) and the variable cost of the Belleair Police Department (\$50 x 308 estimated hours = \$15,400.00). Any overage or underage for the estimate of 308 police hours will be reconciled with the applicant following the event.

The applicant will additionally owe the Building Department permit fees for associated administrative costs, temporary structures, and dumpsters.

Recommendation: Staff recommends approval of the Major Event Special Relief Permit Application for the Pelican Women's Championship on second reading.

Proposed Motion I move approval of the Major Event Special Relief Permit Application for the Pelican Women's Championship on second reading.