Town of Belleair



Legislation Text

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Summary

To: Finance Board

From: Stefan Massol, Director of Support Services

Date: 11/21/2019

Subject:

Discussion of Strategic Plan Goals, Objectives and Action Plans

Summary:

Discussing the process and timeline for remaining Strategic Plan steps and assistance from the Finance Board in developing objectives for relevant strategic goals.

Background/Problem Discussion: Over the past year the Town of Belleair has been working with USF's Florida Institute of Government to draft a Strategic Plan for the Town of Belleair. This five-year plan will include a vision for the future, succinct mission statement, and a series of goals, objectives and action plans. Working with the community, staff and the Town Commission, goals have been drafted and prioritized. For each goal, there is a list of objectives to be achieved.

The goals have been grouped into subject matter areas, two of which fall into the category of "Leadership and Management: Fiscal Soundness". These goals are as follows:

- 1) Strong financial reserves to meet unforeseeable issues
- 2) Maintain a strong and stable financial position

Staff would like to work with the Finance Board to draft objectives for these two goals. These objectives need not only be aspirational. If there are valuable work products or management methods the Town is currently performing, the plan should include them for purposes of reaffirming their relevance to each goal.

Town Commission is expecting the Strategic Plan to be prepared by April 2020. Therefore, staff is requesting that the objectives be drafted no later than the meeting on January 16th and finalized during the meeting on February 20th.

Recommendation: None. This item is for discussion purposes only.