



Legislation Text

File #: 19-0046, **Version:** 1

Summary

To: Town Commission
From: Cathy DeKarz, Management Analyst
Date: 3/5/2019

Subject:

Presentation of 2018 Communications Summary Report

Summary:

Per the Town's Communications Policy, the Communications Team is required to write, submit, and present an annual Communications Summary Report to the Commission each March. This document both reflects on the previous year's communications efforts and helps to plan for the next year. Tonight, staff will present the 2018 report and open a discussion with the Commission about its contents and goals.

Previous Commission Action: The Commission heard the 2017 Communications Summary Report last March. This subsequent report will compare the data heard a year ago to current standings and future goals.

Background/Problem Discussion: See attached.

Expenditure Challenges N/A

Financial Implications: N/A

Recommendation: N/A

Proposed Motion N/A