



## Legislation Details (With Text)

**File #:** 21-0314      **Version:** 1      **Name:**  
**Type:** Discussion Items      **Status:** General Agenda  
**File created:** 10/12/2021      **In control:** Park, Recreation and Tree Board  
**On agenda:** 10/18/2021      **Final action:** 10/18/2021  
**Title:** 2021 Golf Tournament Dashboard  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Golf 2021 Dashboard

| Date | Ver. | Action By | Action | Result |
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### Summary

To: Park, Recreation & Tree Board  
From: Cathy DeKarz, Interim Director of Community Engagement  
Date: 10/18/2021

**Subject:**  
2021 Golf Tournament Dashboard

**Summary:**  
The 2021 Belleair Rec Family Golf Tournament was held over two days. The 9-hole adult/junior event was held on Thursday, September 23 at Largo Municipal Golf Course and the 18-hole four-person scramble was hosted at the Innisbrook Island Course on Friday, September 24.

The attached dashboard is our first analysis of a special event following the town's reorganization and alongside the new cost recovery model. This document includes a visual representation of participation and financial data from the event, as well as recommendations for improvement in future years.

**Previous Commission Action:** N/A

**Background/Problem Discussion:** Please see the attached "2021 Golf Tournament Dashboard" document for a breakdown of tournament participation, revenue, and expenditures.

**Expenditure Challenges** N/A

**Financial Implications:** The 2021 Belleair Rec Family Golf Tournament resulted in a 143% of operating margin and a 100% total cost recovery. Included within the attached dashboard are specific recommendations to improve these cost recovery metrics in future years.

**Recommendation:** N/A - this item is for discussion purposes only.

**Proposed Motion** N/A - this item is for discussion purposes only.

