



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Planning & Zoning Board

Monday, July 10, 2017

5:30 PM

Town Hall

Welcome. We are glad to have you join us. If you wish to speak, please wait to be recognized, then step to the podium and state your name and address. We also ask that you please turn-off all cell phones.

Meeting called to order 5:30 PM with Chariman Brandvik presiding.

ROLL CALL

Present 5 - Gloria Burton, Chairman Jim Millspaugh, Peter Marich, Marc Mariano, and Jerome Ciliento

CITIZENS COMMENTS

No comments to be heard.

APPROVAL OF MINUTES

[17-0139](#) Approval of June 12, 2017 Meeting Minutes

Ms. Burton moved approval of the minutes of the Planning and Zoning Board which was held Monday, June 12th 2017; seconded by Mr. Mariano.

Aye: 7 - Brandvik, Burton, Acken, Chairman Millspaugh, Marich, Mariano, and Ciliento

GENERAL AGENDA

[17-0141](#) Election of Officers

Ms. Burton moved to nominate Jim Millspaugh to serve as Vice Chairman of the Planning and Zoning Board; Mr. Millspaugh accepted.

Aye: 7 - Brandvik, Burton, Acken, Chairman Millspaugh, Marich, Mariano, and Ciliento

Mr. Acken nominated Bonnie Sue Brandvik as Chariman; seconded by Mr. Marich.

Aye: 7 - Brandvik, Burton, Acken, Chairman Millspaugh, Marich, Mariano, and Ciliento

[17-0152](#) Discussion of Temporary Off Site Signage

JP Murphy-Town Manager-Provided information regarding current code restrictions and exemptions; discussed requested changes allowing for directional signage for open houses; potential revisions to allow off premise and right of way placement signage.

Joe Oder-Resident-Spoke on request to allow open house signs; suggested one day per week to allow for open house directional signs.

Board discussions ensued regarding value; number of open houses; right of way placement restrictions in other communities; effectiveness of directional signs.

Mr. Murphy briefly discussed Supreme Court case relating to signage; provided various options to the board including not changing code.

Discussion ensued regarding restricting number and distance of signs; potential permitting process discussed.

Chris Brimo-Calvin Giordano and Associates, Town Planner-Discussed processes in other communities regarding off site signs; permit process would allow for regulatory assurance.

Board discussion regarding penalty and enforcement measures; limiting location and day of week; ability to permit and process for town providing uniform signs; possible inclusion of parks and greenspaces.

Ms. Burton spoke against allowing signs in right of way; importance of maintaining aesthetics of the town.

Mr. Ciliento made a motion to not change the ordinance; seconded by Ms. Burton.

Aye: 4 - Burton, Acken, Marich, and Ciliento

Nay: 3 - Brandvik, Chairman Millspaugh, and Mariano

Chairman Brandvik will draft a brief report for the Commission.

[17-0145](#)

Draft of Advanced Wireless Communications Ordinance

Mr. Murphy-Provided overview of HB 687; discussed draft ordinance for board review; design standards and shielding are being researched by staff; attorney is looking into permitting and ability to collect fees; photos of wireless equipment were presented.

Discussion ensued regarding equipment in high wind conditions; cost of new poles; ability to control placement of new poles; options to camouflage/improve aesthetics. Also discussed possibility of town constructing poles; ability to require underground vault.

Mr. Murphy stated goal is to make as invisible as possible within the constraints allowed; staff will meet with Pinellas County to discuss their approach.

Ms. Brandvik commented on importance of getting standards in place to regulate.

OTHER BUSINESS

No other business.

COMMISSION ADVISOR REPORT

Deputy Mayor Rettstatt had nothing to report.

Mr. Murphy provided brief update on golf course; new type of grass is being grown in;
course status of public versus private is not yet known.

ADJOURNMENT

No further business; meeting adjourned in due form at 7:31 PM.

APPROVED:

Chairman