



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Park, Recreation and Tree Board

Thursday, September 16, 2021

5:00 PM

Town Hall

Welcome. We are glad to have you join us. If you wish to speak, please wait to be recognized, then step to the podium and state your name and address. We also ask that you please turn-off all cell phones.

Meeting was called to order at 5:00 PM with Vice Chairman Rettstatt presiding.

ROLL CALL

Present 4 - Vice Chairman Karla Rettstatt, Sara Borger, Kathy Hefele, and Giannina White

Absent 2 - Chairman Scott Coletti, and Greg Savel

CITIZENS COMMENTS

Elizabeth Wilson - resident- spoke on parks and roadways being maintained on a regular basis; suggested an Adopt-a-Highway type program for our parks and beautification.

Ms. DeKarz stated we could reach out to our residents to see who would be interested in helping; Ms. Wilson drafted some materials with messaging; staff with work with Ms. Wilson.

Ms. Borger is interested in assisting.

Ms. Hefele inquired if Ms. Wilson knew any other people who would be interested in volunteering. Ms. Wilson responded.

Ms. Hefele asked about the assistance from the Garden Club for new plantings; stated she is in a master program and learning a lot about Florida friendly planting.

APPROVAL OF MINUTES

[21-0243](#) Approval of July 19, 2021 and August 16, 2021 Meeting Minutes

Sara Borger moved to approve the minutes. Seconded by Kathy Hefele.

Aye: 4 - Vice Chairman Rettstatt, Borger, Hefele, and White

Absent: 2 - Chairman Coletti, and Savel

GENERAL AGENDA

[21-0275](#) Second Review of Recreation Cost Recovery Model

Rachel Hobbs, Special Events Coordinator, introduced Ms. Mischen as the Teen

Council representative to the board.

Ms. DeKarz began review of the Recreation Cost Recovery model; cost structures and board roles; programs and events.

Ms. Rettstatt inquired about the staff cost and donations for the Thanksgiving "Adopt a Family". Ms. DeKarz provided comments. Ms. Hobbs discussed the Adopt-a-Family program. Discussion ensued regarding schools involvement in choosing families; possibly an elderly program.

Elizabeth Wilson- resident - spoke on the Meals-on-Wheels program.

21-0276

September General Department Updates

Ms. DeKarz provided department updates to the board; flag football game; COVID-19 impacts; family golf tournament, auction items and raffles; Casino Night, sponsorships and tickets; garage sale dates for spring. Discussion ensued regarding a clothing swap; having RCS to pickup left over items; other options.

Ms. DeKarz continued updates with the citizen satisfaction survey; strategic planning options; discussed proposed October agenda items. Town Manager JP Murphy discussed budget for capital park improvements. Discussion ensued regarding Pinellas Park project; regarding tree trimming.

21-0281

2021 Summer Camp Dashboard

Ms. DeKarz reviewed summary of the Summer Camp programs and explained new dashboard; stated that in 2020 the staff restructured on how the camps would be structured during COVID; positive feedback; grouped by age; less conflict. Ms. DeKarz discussed numbers attending; operating cost recovery; discussed various camps; camp surveys.

Ms. DeKarz discussed the frequency of camp attendance as to residents vs non-residents.

Commissioner Chaney commented on new dashboard; inquired about opening earlier. Mrs. DeKarz discussed the possibility; stated this was one of the questions asked on resident survey.

21-0282

Departmental Sponsorship Opportunities

Ms. DeKarz reviewed sponsorship opportunities; summary of revenue goals; special events; sports leagues; banners and signage; asked for board feedback.

Ms. Hobbs discussed available score boards and signage.

Ms. DeKarz spoke on upcoming rentals and Celtic soccer rentals.

Discussion ensued regarding sponsor benefits and target audience.

OTHER BUSINESS

No other business

STAFF REPORTS

Kevin Trapp, Recreation Supervisor provided report on flag football game; gave kudos to the parks staff; after school program going great.

Ms. Rettstatt commented on parks, mowing and maintenance. Mr. Murphy provided comment. Ms. Rettstatt commented on doggie stations. Discussed ensued regarding adding stations with trash cans in certain parks; new components for park.

Mr. Murphy asked the board about adding an American flag in the gymnasium and at the athletic fields.

Ms. Rettstatt has sponsor in mind to sponsor the purchase of the American flag; asked when the Town will be replacing the Town flag with the new Town logo. Discussion ensued regarding Town flag and logo.

Board discussed message signs; not back-lit.

COMMISSION ADVISOR REPORT

Commissioner Chaney - Had nothing to report.

ADJOURNMENT

Meeting adjourned in due form at 6:22 PM.

Sara Borger moved to adorn. Seconded by Kathy Hefele.

Aye: 4 - Vice Chairman Rettstatt, Borger, Hefele, and White

Absent: 2 - Chairman Coletti, and Savel

APPROVED:

Vice Chair