



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Public Meeting

Wednesday, October 2, 2019

10:00 AM

LPGA AD HOC COMMITTEE

Welcome. We are glad to have you join us. If you wish to speak, please wait to be recognized, then step to the podium and state your name and address. We also ask that you please turn-off all cell phones.

Meeting was called to order at 10:03 AM by JP Murphy, Town Manager.

ROLL CALL

Present: Randy Chaney, Jerry Collman, Lil Cromer, Justin Helmus, Peter Kyres, Molly DuPont Schaffer

Absent: Neil Palenzuela

Staff: JP Murphy, Rick Doyle, Keith Bodeker, Ashley Bernal, Cathy DeKarz

Elected Officials: Deputy Mayor Karla Rettstatt

Members introduced themselves and provided brief background information.

Mr. Murphy stated the LPGA event will potentially require resolutions and Commission approval; committee sits as an advisory capacity and subject to Sunshine Law.

CITIZENS COMMENTS

No comments were made.

GENERAL AGENDA

[19-0281](#)

Election of Officers

Mr. Murphy opened floor for nominations for Chairman; stated he is not a voting member on the board; recommends to elect a Co-Chair or Vice Chair.

Ms. Cromer moved to nominate Randy Chaney as Chairman, seconded by Mr. Helmus.
Motion carried unanimously.

Mr. Chaney moved to nominate Lil Cromer as Co-Chair, seconded by Mr. Helmus.
Motion carried unanimously.

[19-0282](#)

Discussion of Committee Role and Event Overview

Deputy Mayor Karla Rettstatt-Excited to have the LPGA in Belleair; spoke on opportunity to promote Belleair and women's sports in Pinellas County; benefits to property values;

available for questions.

Mr. Kyres commented on looking to Ms. Rettstatt for guidance; Deputy Mayor Rettstatt commented on group seeing all aspects; to help educate residents and to make it a great event.

Discussion ensued regarding meeting format and scheduling; scheduled next meeting date for 10/9 at 10:00 AM.

Peter Ripa-Eiger Group representative-Discussed experience and working events; local and happy to be here.

Ryan Dever-Operations Manager with Eiger Marketing Group-Discussed experience; works in logistics for events.

Sam Mock-Volunteer Coordinator with Eiger; assists with housing coordination and transportation; worked with LPGA.

Mr. Ripa provided handout of high level information; successful events have support of community; importance of planning.

Ms Cromer questioned who will assist with communications; Mr. Ripa said he will assist.

Discussion ensued regarding communications with residents.

Mr. Dever addressed questions regarding attendance; weekend is generally peak.

Mr. Ripa addressed questions related to traffic and parking; keeping flow of traffic moving by utilizing volunteers; discounted tickets will be provided to residents.

Ms. Mock stated approximately a total of 600 volunteers will assist with event; addressed questions relating to ages.

Discussion ensued regarding positive impacts to the community.

Ms. Shaffer questioned what could be done in conjunction with local businesses as far as incentives for attendees.

Mr. Ripa stated opportunities for local catering; concessions; ticket design contest to be done with local school kids; value of womens sports and approachability of athletes; biking accessibility.

Mr Helmus questioned how board can best assist; Mr. Ripa stated maintaining open communication and working together to find solutions when concerns arise.

Mr. Murphy questioned when a good time would be to invite surrounding communities. Mr. Ripa said probably December to invite surrounding communities; more details such as tickets, vendors, etc. will be available in December; volunteer opportunities; anticipates high level of interest due to location.

Mr Ripa discussed marketing and media promotion; partnerships with local businesses like breweries to assist in promoting; guidelines/requests for those who live along course due to high profile event; discussed security; private security will be hired for onsite.

Ms. Shaffer questioned notice to residents; Mr. Ripa will handle community outreach.

Ms. Shaffer left at 11:16 AM.

Discussion ensued regarding information outreach to residents.

Deputy Mayor Rettstatt will give tours individually to committee members. Left meeting at 11:23 AM.

Chief Doyle-PD will assist with parking; crowd flow; will utilize infra-red cameras for security at night; Largo PD may assist as well; suggests making FAQ available to public.

Mr. Murphy suggests members submit topics/ideas prior to next meeting and Eiger can come with information; send topics to him or Town Clerk.

Chief Doyle discussed security impacts.

Discussion ensued regarding Belleair Bluffs Business Association and downtown Clearwater businesses get involved.

ADJOURNMENT

Peter Kyres recapped items that Igar will be providing to the committee.

Discussion ensued regarding the next meeting.

No further business; meeting adjourned in due form at 11:32 am.

Ms. Cromer moved to adjourn the meeting, seconded by Mr. Helmus.

Motion carried unanimously.

APPROVED:

Chairman