



## Belleair Strategic Planning Process

### Leadership Forum 1

Town Hall  
April 3, 2019

#### MEETING OBJECTIVES

- Review input to-date from stakeholder interviews, community forums, resident survey and employee survey/focus group
- Review and refine draft vision statement and preliminary strategic topics
- Develop draft goals for each strategic topic
- Begin development of objectives for each goal
- Discuss approach to prioritization for goals and objectives

#### AGENDA

- 12:00 pm Working Lunch
- Welcome – *JP Murphy, Town Manager*
  - Forum I process and agenda review -- *Facilitator, Florida Institute of Government*
- 12:15 pm What are goals, objectives and actions? Meaning and Definitions
- 12:25 pm Review input to-date from:
- Stakeholder Interviews
  - Community Forums
  - Resident Survey
  - Employee survey and Focus Group
- 12:45 pm Review and refine draft vision and preliminary strategic topics
- 1:00 pm Initial goal-setting
- 2:00 pm Public Comment & Break
- 2:15 pm Begin development of objectives
- 3:45 pm Approach to prioritization
- 4:00 pm Adjourn