FY 2017–18 Proposed Budget

September 19, 2017



EMPATHETIC

Core Values



NEIGHBORLY



DILIGENT

Our Current Approach

CURRENTLY HOLDING THE LINE

Adjusting revenue and expenditures to reflect a fiscal position that may dramatically change based on the will
of the voters

ISSUES ON THE HORIZON

- Threat of losing Penny for Pinellas is still present
 - o In Belleair, The Penny is the only thing on the Ballot in November
 - o Only Clearwater, Dunedin, Seminole and St. Petersburg have other items on the ballot
 - Penny for Pinellas outreach program to inform voters
 - Public entities cannot advocate on behalf of any initiative
 - Officials may advocate, but cannot spend public resources to do so.

3rd Homestead Exemption Act

- o On ballot November, 2018, if approved net effect in 2020
- Yes vote exempts the value portion from \$100,000 to \$125,000 from property taxes (other than Schools)
- Needs 60%
- Future loss of Ad Valorem of estimated \$230,000
- Permanent cap on Non-Homestead properties of 10% also on ballot

Our Current Approach

FIXING STRUCTURAL ISSUES NOW

- Previous budgets used utilized return of "loan" proceeds as operating revenue
 - Not recognizing "one-time" dollars as operating revenue
 - Creates risk of depleting reserves
 - Runs out, hence the plan to minimize over time

Budgeting approach is simple:

- Legally required to be balanced
- Assess needs, priorities, challenges and opportunities
- Evaluate conditions; What can we afford?
- One-time revenues for One-time expense
- Maintaining current service levels
- o Keep up with the employment marketplace
- CONSTRAINED

Millage and TRIM

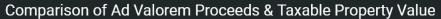
Millage History

RECESSION PERIOD: 2008-2013

- Sharp Decline in Taxable Value
- Millages increased in an attempt maintain service levels
- Capital Project Focus, we built while cheap!

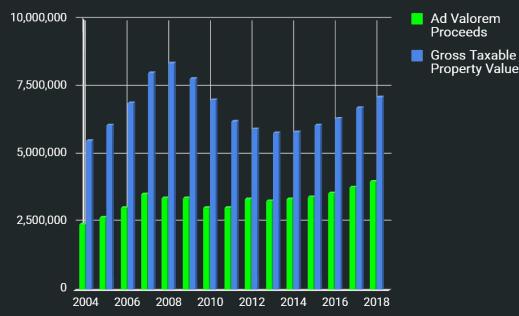
MILLAGE STABILIZED

Belleair has remained at the same millage since 2015

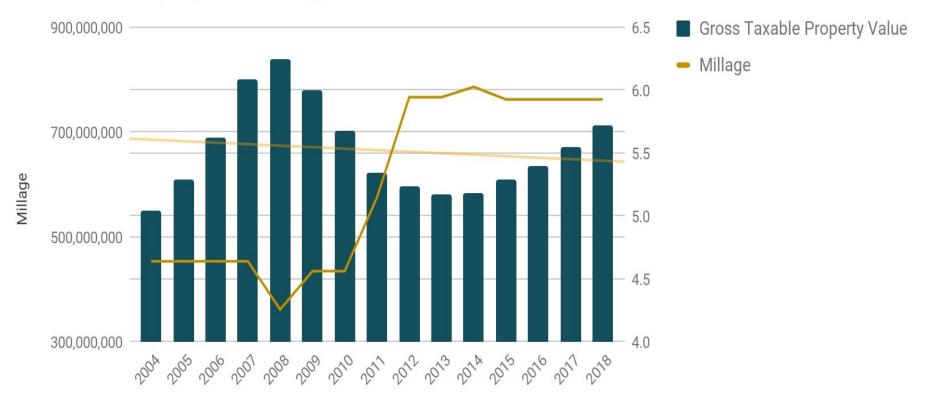


Proceeds

Property Value



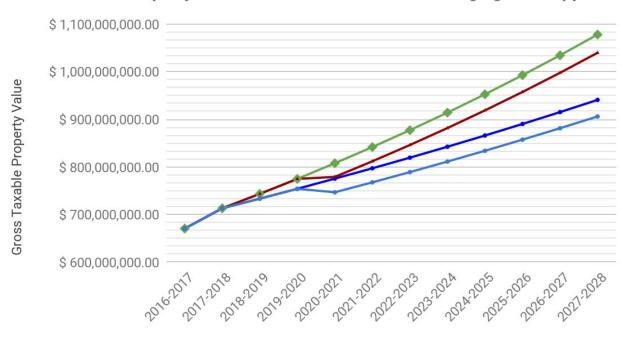
Gross Taxable Property Value & Millage 2004-2018



Gross Taxable Property Value

Value Projection

Gross Taxable Property Value 2016 to 2028 -- 4.21% average growth applied



- Gross Taxable Property Value
- 2.8 Percent
- ▲ Gross Taxable Property Value Less 3rd HSTD
- 2.8 Percent Growth 3HSTD

TRuth **I**n **M**illage Requirements

- Established in 1980 by the Florida Legislature as "Truth in Millage" (TRIM) Act
- Sets noticing, timeline (101 days) and budgeting requirements
- 2007 revision included maximum levies (10 mills)
- 2009-2010 set levy limits by vote
 - Majority: Same prior-year adopted rate + changes in per-capita income
 - Super Majority: Amount 110% greater than majority vote rate
 - o **Unanimous**: Any amount up to 10 mills
- Required to budget using estimates of at least 95% collection of Ad Valorem Taxes
- No more than 97%, due to prepayment discount and VAB changes
- Currently at 96.75%

<u>CHANGE REQUIRES</u>: 2 HEARINGS, 1 HUGE NOTICE IN NEWSPAPER, MUST DISCUSS PERCENTAGE INCREASE FIRST. THE PUBLIC MUST HAVE OPPORTUNITY TO SPEAK PRIOR TO ACTION; MUST PASS MILLAGE FIRST

5.87%

The proposed millage (5.9257) is over the rolled-back-rate

Millage Calculations for Belleair Homes

BELLEAIR REAL PROPERTY				5.9257		
	Home Value	Homestead	Taxable Value	In Mills	Ann. Proceeds	Monthly
*Average Price Condo	\$ 250,000.00	\$ (50,000.00)	\$ 200,000.00	\$ 200.00	\$ 1,185.00	\$ 98.75
*Average Price SFR	\$ 450,000.00	\$ (50,000.00)	\$ 400,000.00	\$ 400.00	\$ 2,370.00	\$ 197.50
Top Tier	\$ 750,000.00	\$ (50,000.00)	\$ 700,000.00	\$ 700.00	\$ 4,148.00	\$ 345.67
*Zillow.com, rounded to nearest \$50K						

COUNTY-WIDE REA	L PROPERT	Y			PROPOSED		PRIOR YR.		
Including Belleair				Mill Levy:	21.1857	Mill Levy:	21.492		
	Home Value	Homestead	Taxable Value	In Mills	Ann. Proceeds	Monthly	Prior Year	Inc/(Decr)	%Inc/(Decr)
*Average Price Condo	\$ 250,000.00	\$ (50,000.00)	\$ 200,000.00	\$ 200.00	\$ <i>4,237.00</i>	\$ 353.08	\$ 4,298.40	\$ (61.40)	-1.43%
*Average Price SFR	\$ 450,000.00	\$ (50,000.00)	\$ 400,000.00	\$ 400.00	\$ 8,474.00	\$ 706.17	\$ 8,596.80	\$ (122.80)	-1.43%
Top Tier	\$ 750,000.00	\$ (50,000.00)	\$ 700,000.00	\$ 700.00	\$ 14,830.00	\$ 1,235.83	\$ 15,044.40	\$ (214.40)	-1.43%

		General	Local Option	Tree Repl	Golf	E quip. Repl.	Infrastructure	Water	Solid Waste	Wastewater	T OT AL
		Fund	Gas Tax Fund	Fund	Fund	Fund	Fund	Fund	Fund	Fund	BUDGET
REVENUES:											
Taxes Millage Per \$1	000										
Ad Valorem Taxes 4	1.9427	3,410,250	0								3,410,2
Ad Valorem Taxes	0.0830	dadicated to I	ofers tructure)				678 200				678.2

BUDGET SUMMARY TOWN OF BELLEAIR - FISCAL YEAR 2017-2018

Transfers in:		631,850	0			64.150	0	55,000			751,00
SUBTOTAL		\$5,604,500	\$118,900	\$15,000	\$0	\$0	\$5,364,625	\$1,481,600	\$1,019,000	\$805,000	\$ 14,408,62
From Reserve Balance		90,650	63,850	5,000			2,058,925		150,000	55,000	2,423,42
Misc.		113,950							60,000		173,95
Service Charges		504,550					337,400	1,480,600	805,500	750,000	3,878,05
License & Permits		400,950		10,000							410,95
Interest		25,000						1,000	500		26,50
Franchise Fees		389,000									389,00
Utility Tax							430,000				430,00
Intergovernmental		670,150	55,050				1,375,000		3,000		2,103,20
Infrastructure Sales Taxes							485,100				485,10
TOTAL AD VALOREM	5.9257										4,088,45
Ad Valorem Taxes	0.9830	(dedicated to Infra	structure)				678,200				678,20
Ad Valorem Taxes	4.9427	3,410,250									3,410,25

		Fund		s Tax Fund		Fund		Fund		Fund		Fund	Fund	Fund		Fund	BUDGET
		General	Lo	calOption	T	ree Renl.		Golf	E	uin. Renl	In	frastructure	Water	Solid Waste	W	astewater	TOTAL
OTAL REVENUES AND OTHER NANCING SOURCES	s	6,236,350	s	118,900	s	15,000	s		5	64,150	s	5,364,625	\$ 1,536,600	\$ 1,019,000	\$	805,000	\$ 15,159,625
ansfers in:		631,850	Ŷ	0						64,150		0	55,000				751,000
SUBTOTAL		\$5,604,500		\$118,900		\$15,000		- 5	00	\$0		\$5,364,625	\$1,481,600	\$1,019,000		\$805,000	\$ 14,408,625
om Reserve Balance		90,650		63,850		5,000						2,058,925		150,000		55,000	2,423,425
sc.		113,950												60,000			173,950

0 364,050

\$0 \$65,600

\$5,364,625 \$1,471,000 \$1,019,000

- \$ 64,150 \$ 5,364,625 \$ 1,536,600 \$ 1,019,000 \$ 805,000 \$ 15,159,625

203,950

55,000

\$805,000

751,000

184,800

14,974,825

Franchis e Fees		389,000														389,000
Interest		25,000										1,000	500			26,500
License & Permits		400,950				10,000										410,950
S ervice Charges		504,550									337,400	1,480,600	805,500		750,000	3,878,050
Misc.		113,950											60,000			173,950
From Reserve Balance		90,650		63,850		5,000					2,058,925		150,000		55,000	2,423,425
SUBTOTAL		\$5,604,500		\$118,900	s	15,000		\$0	\$0	S	5,364,625	\$1,481,600	\$1,019,000		\$805,000	\$ 14,408,625
Transfers in:		631,850		0					64,150		0	55,000				751,000
TOTAL REVENUES AND OTHER FINANCING SOURCES	\$	6,236,350	s	118,900	s	15,000	\$	0	\$ 64,150	s	5,364,625	\$ 1,536,600	\$ 1,019,000	\$	805,000	\$ 15,159,625
		General	Lo	cal Option	Tre	e Repl	G	olf	Equip. Repl	Infra	astructure	Water	Solid Waste	Wa	astewater	T OT AL
		Fund	Ga	s Tax Fund	d F	und	Fu	md	Fund		Fund	Fund	Fund		Fund	BUDGET
EXPENDITURES:		00000										24.55/5/03/5/0	4.5.386136.4			ALKOVODINALE.
Personnel Costs		3,510,550										553,000	338,200			4,401,750
Operating Costs		2,562,800				15,000						252,550	326,850		750,000	3,907,200
Capital Equipment		35,000										301,400	150,000			486,400
Capital Projects											4,651,225					4,651,225
Debt S ervice		63,850									713,400					777,250
		05,850									, 12, 100					3333
Sub total	s	6,172,200		\$0	s	15,000		\$0	\$0	s	5,364,625	\$1,106,950	\$815,050		\$750,000	14,223,825

0

THE TENTATIVE, ADOPTED, AND/OR FINAL BUDGETS ARE ON FILE IN THE OFFICE OF THE ABOVE MENTIONED TAXING AUTHORITY AS A PUBLIC RECORD

\$0 \$64,150

64,150

\$ 6,236,350

EXPENDITURES AND RESERVES \$ 6,236,350 \$ 118,900 \$ 15,000 \$

Transfers Out:

Sub total

Future Reserves

TOTAL APPROPRIATED

63,850

\$63,850

\$55,050

\$15,000

				BUDGET	SUN	MARY -	GENER AL	FUND DETA	IL							
				TOWN O	F B	ELLEAIR	- FISCAL YI	EAR 2017-201	18							
		General			E	mergency		Support						Gener	ral	
		Fund		Admin		Mgmt	Building	Services	Police	Pı	ıblic Works	Re	ecreation	Fund	d	
EXPENDITURES:																
Personnel Costs		3,510,550		\$467,150			\$61,700	\$606,000	\$1,382,750		\$524,000		468,950	\$3,510	0,550	
Operating Costs		2,562,800		161,240		150,000	89,310	1,445,200	106,450		288,000		322,600	\$2,562	2,800	
Capital Equipment		35,000									8,100		26,900	\$3:	5,000	
Capital Projects													36-36-37-36-36			
Debt Service		63,850		5,900				8,000	23,800		26,150		F	\$63	3,850	
Subtotal	S	6,172,200	S	634,290	S	150,000	\$ 151,010	\$ 2,059,200	\$ 1,513,000	S	846,250	S	818,450	\$ 6,172	2,200	
Transfers Out:		64,150						22,500	3,500		26,550		11,600	\$64	4,150	
Subtotal	s	6,236,350	S	634,290	S	150,000	\$ 151,010	\$ 2,081,700	\$ 1,516,500	s	872,800	S	830,050	\$ 6,236	6,350	
Future Reserves																
TOTAL APPROPRIATED EXPENDITURES AND RESERVES	s	6,236,350	s	634,290	s	150,000	\$ 151,010	\$ 2,081,700	\$ 1,516,500	s	872,800	s	830,050	\$ 6,230	6,350	

Any Questions?

General Fund

Administration

Org. 1 - Account Group 513100

JP Murphy Town Manager Christine Torok Town Clerk

Keith Bodeker Construction Project Supervisor

Cathy DeKarz Management Analyst

Ashley Bernal Management Analyst

Administration

THE ADMINISTRATION DEPARTMENT IS RESPONSIBLE FOR

- Executive Management
- Legal Compliance
- Policy Generation
- Elected Official Support
- Coordination of Communications
- Records Management
- Budget
- Capital Projects Management

Accomplishments and Objectives

2016-2017 ACCOMPLISHMENTS

- Began "Core Values" Engagement
- Historic grant awarded (\$50,000)
- Created long-term capital plan "Plan 2"
- Implemented town-wide records management policy and training
- Completed golf course sale
- Completed Rosary Road Project, Bayview Drive project, Poinsettia sidewalk project, and continued street light replacement program
- Processed over 200 agenda Items, 30+ meetings, 7 ordinances, 4 charter amendments, and 1 election

2017-2018 OBJECTIVES

- Continue chasing grants!
- Implement Plan 2:
 - Harold's Lake
 - Palmetto Avenue
 - Belforest Drive
 - Pinellas/Ponce
 - Street light push
 - Magnolia and Wall parks renovation
- Development of town-wide strategic plan
- Development of a financial strategic plan and programmatic budget change
- Increase public participation and communication through directed outreach programs

Communications Accomplishments

LOOKING BACK

(FY 2016-17 ACCOMPLISHMENTS)

- POLICY: Drafted a communications policy, communications plan, social media policy, and SeeClickFix policy
- **BNN**: Created and implemented the Belleair News Network
- **WEBSITE:** Worked with CivicPlus to complete a free website redesign, which launched in August
- **SOCIAL MEDIA**: Boast a combined Facebook and Twitter reach of 1,699 people
 - Generated 135 total Facebook and Twitter posts which were viewed a combined 45,694 times
 - o Received a combined Facebook and Twitter engagement of 4,150 likes, comments, and shares

LETTERS AND MAILERS:

- Distributed a CIP letter to all residents and several more targeted letters to residents affected by various capital projects and parks improvements
- Instituted "Quarterly Updates" mailers and e-blasts for all residents
- o Inserted flyers, brochures, and pamphlets into utility mailers

Communications Objectives

LOOKING FORWARD

(FY 2017-18 OBJECTIVES)

- **POLICY**: Will finalize and train staff on the communications policy, communications plan, social media policy, and SeeClickFix policy
- **COMMUNICATIONS TEAM AND REPORTING**: Will create a "communications team" of employees to serve as "communications experts" within Belleair. This group will receive specialized training, review and report on current and past communications, and plan for future ways to communicate and market Belleair better
- **TRAINING**: Will work with the communications team to bring advanced training in communications, public relations, business writing, graphic design, and social media to as many staff members as possible
- BRANDING: Will use the communications team to define the Town's brand, create a Town-wide "style guide," and leverage our brand across all departments and communications
- **SOCIAL MEDIA**: Will increase the frequency of social media content, use analytics to track social media success, and institute a content calendar to grow our bases on Facebook, Twitter, and LinkedIn

Administration General Expenses

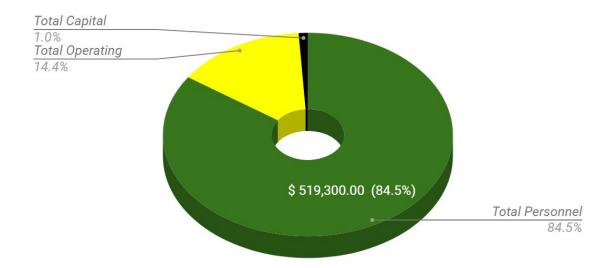
\$614,290 TOTAL OVERALL

- **Personnel**: \$519,300
 - o 5 FTE
 - Elected Officials
- Largest Expense Areas:

Training, travel, and memberships for all of the General Fund

\$25,000 of Occupational License Revenue

Administration Department Expense Distribution



Building

Org. 3 - Account Group 513300

Gregg Lauda
Building and Zoning Technician

Building

THE BUILDING DEPARTMENT IS RESPONSIBLE FOR

- Permitting- Over 650 permits -\$24,600,000 in value
 - New construction
 - Repairs, remodels, and demolition
 - Tree permits
 - Fire inspection (provided by Largo Fire Department)
- Inspections-1500 through August
- Planning & Zoning functions
 - Variances, Rezoning
- FloodPlain Management
- Advising homeowners and businesses on Land Development Code regulations
- Coordinating violations with the code enforcement officer
- Damage assessment post disaster

Accomplishments and Objectives

FY 2016-17 ACCOMPLISHMENTS

- Extended contract with Florida Municipal Services, Inc.
- GENERATOR GRANT: \$100,000*
- Monitored the redevelopment of Belleview Inn, 28
 Carriage homes, and 4 condominium midrises
- Conducted floodplain management activities to qualify for a higher CRS class rating -10% insurance savings
- Oversaw construction activities remained in accordance with all Florida building codes
- Resolved any code violations efficiently and respectfully

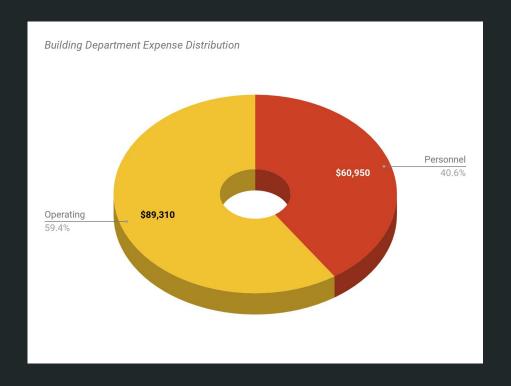
FY 2017-18 OBJECTIVES

- Continue to work through Pinellas County Local
 Mitigation to achieve new grants for the town
- Maintain a high level of customer service for our residents and contractors
- Make sure that all construction remains in accordance with the Florida Building code and the town's Land Development Code
- Strive for a higher(CRS) Community Rating
 System score that would reduce homeowners insurance by 5-10 percent

Building General Expenses

\$150,260 TOTAL OVERALL

- **Personnel**: \$60,950
 - o 1 full-time employee
 - Secondary full-time employee from Support Services Department
- Largest Expense Area: Contracted labor
 - Increase at maximum capacity due to expected influx of building permits associated with new construction



Building at a Glance

TOTAL ESTIMATED REVENUES: \$375,800

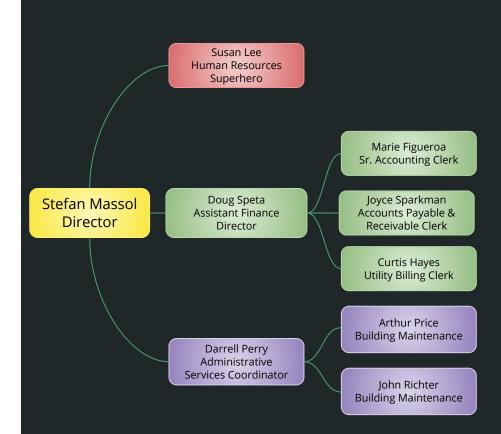
- Building permits
- Major permits include:
 - o 2 towers, Townhomes
 - Pelican Clubhouse
- Zoning and variance fees
- Construction seeing considerable increase

TOTAL EXPENDITURES: \$150,260

- 1 full-time employee
- 1 backup full-time employee from the Support Services Department
- \$87,360 for Florida Municipal Services
 Contract
- 4 days of inspections and plan review
- Minor operating supplies, code books
- Eliminated vehicle (uses motor pool)

Support Services

Org. 4 - Account Group 519000



Support Services

THE SUPPORT SERVICES DEPARTMENT IS RESPONSIBLE FOR

- Managing finance activities
 - Facilitates the budget
 - Responsible for financial reporting
 - Legal compliance
- Administering facilities maintenance
 - 3 facilities totaling nearly 43,000 square feet
- Human resources and risk management
 - Responsible for 78 employees and insured property, \$16,034,243 of total insured values
- Information technology
- Fiscally responsible for:
 - Fire services
 - Planning and legal services
 - Town utilities

- Property, Casualty & General liability insurances
- Fuel
- Library membership refunds
- Property tax for Ahlf parcels

Support Services

THE FINANCE DIVISION IS RESPONSIBLE FOR

- Accounts receivable
- Purchasing
 - o 2,600 RQs/POs
- Accounts payable
 - o 2,400 checks
- Bank reconciliation
 - o 9,200 electronic payments
- Cash receipting
 - o 4,800 receipts

- Treasury management1,500 deposits
- Annual reporting through the Comprehensive Annual Financial Report (CAFR)
- Internal controls auditing
- Utility billing
 - o 19,000 bills
- Payroll
 - o 2,000 checks

Accomplishments & Objectives

2016-2017 ACCOMPLISHMENTS

- Fully-virtualized server architecture
- Created licensed drone program
- 23-time (all consecutive) recipient of the Certificate of Achievement for Excellence in Financial Reporting
- Migration of enterprise resource planning software (BMS) to the cloud
- Selection and implementation of new time management system
- Bank reconciliation efficiencies and improvements
- Hiring of building maintenance supervisor, assistant finance director, and support services director
- Nobody went to jail

2017-2018 OBJECTIVES

- Formalize internal control framework for information technology and financial operations
- Review and update operations manuals for finance staff
- Study existing policies and update as needed
- Increase automation of bank reconciliations
- Emphasize training staff in existing and emerging areas of focus

Support Services General Expenses

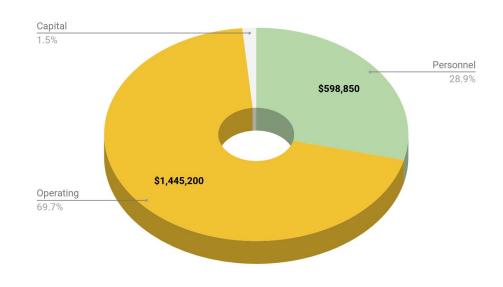
\$2,074,550 TOTAL OVERALL

• **Personnel:** \$598,850

o 8.3 FTE

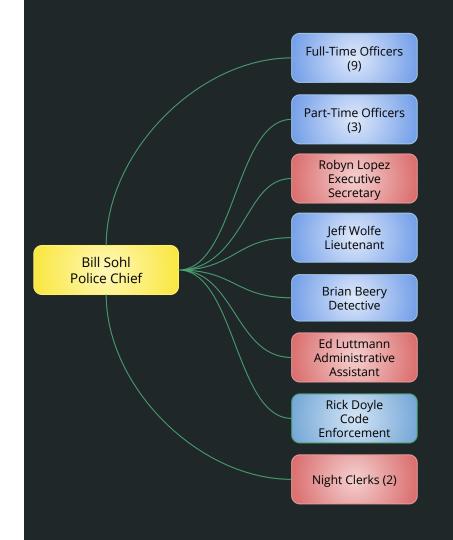
- Largest Expense Areas: are fire services, general liability insurance, and computer systems
- Contracted services
 - Attorney
 - Auditing
 - Network Administration
 - Bill Processing

Support Services Department Expense Distribution



Police

Org. 5 - Account Group 521000



Police

THE POLICE DEPARTMENT IS RESPONSIBLE FOR

- Providing responsive law enforcement services
- Maintain a safe and desirable community for its residents
- Managing five divisions within the department
 - Administration
 - Investigations
 - Patrol
 - Ordinance Enforcement
 - Communications
- Recruiting, training, and retaining quality staff
- Producing effect support services contracts to accomplish critical tasks



Accomplishments and Objectives

2016-17 ACCOMPLISHMENTS

- Fostered effective police-community relationships, communications, and partnerships
 - Public outreach events
 - Youth event
- Consistent enforcement of traffic safety to reduce motor vehicle crashes and public safety
 - Conducted a minimum of 1,000 directed traffic patrols
 - 38 traffic tickets in 2016-17
- Provided consistent code and ordinance enforcement to maintain and enhance property values and community aesthetics.
 - Maintained a detection and abatement rate of 550 violations
- Proactively engaged the community in an attempt to minimize burglaries and economic losses
 - o 5,802 house checks

2017-18 OBJECTIVES

- Work toward grant funding for the replacement of equipment, such as radios and tasers
- Reduce traffic crashes through increased enforcement
 - 36 accidents in 2016-17
- 25th Memorial of Jeffery Tackett
 - Designate space across Town Hall parking lot in memory
 - Working with Parks and Street Department
- Decrease ordinance code violations through a more proactive and engaging police force
 - o Identify potential areas for repeats and risk offenders
 - Renters
 - Empty lots
 - Encourage informative encounters with residents

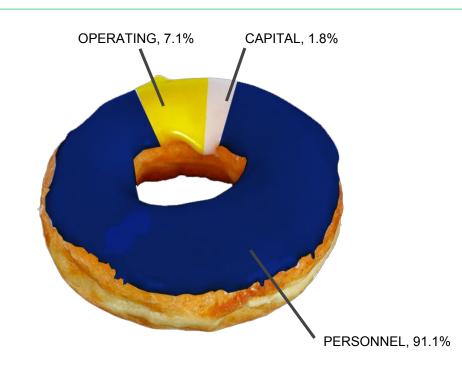
Police General Expenses

\$1,500,350 TOTAL OVERALL

- **Personnel:** \$1,366,600
 - 15 FTE
 - \$623,050 sworn
 - o 5 PTE
 - \$59,500 sworn
- Largest Expense Areas:

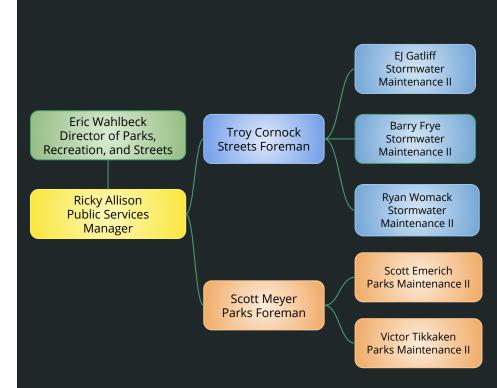
Professional services, radio maintenance, and vehicles

- Looking to reduce expenses for the Town through grant funding
 - Motorola Radios
 - Ford Capital Grants



Parks and Streets

Org. 8 - Account Group 572100



Parks and Streets

THE STREETS DIVISION IS RESPONSIBLE FOR

- Providing a safe, efficient, and environmentally friendly stormwater system
- Provide adequate and safe roadways for pedestrians and vehicles
 - Street sweeping
 - Roadway repairs
 - Pothole repairs
 - Removing street debris
 - Sidewalk replacement
 - Street sign management
- Inspection and repair of stormwater systems

THE PARKS DIVISION IS RESPONSIBLE FOR

- Providing an exceptional system of safe, accessible, well-planned and maintained parks, facilities, and rights-of-ways
- Tree trimming
- Management of contracts
 - Tree, chemical, and grass
- Ballfield planning and maintenance
- Event support
- Beautification projects
- Park Planning

Accomplishments and Objectives - Parks

2016-17 ACCOMPLISHMENTS

- Thoroughly planned Magnolia and Wall parks renovations
 - Plans approved
- Beautification enhancement
 - Tennis facility
 - Ponce de Leon entrance
 - Rosary Road
 - Pensacola and Manatee medians
 - New landscaping around Hunter Park fountain
- Improved internal tree trimming efficiency and reduced cost (- \$6,500) proposed purchase of bucket truck and chipper
- Foster partnership with the BCF
- Hunter Park featured in National Landscaping Magazine

2017-18 OBJECTIVES

- New plan for park renovations and approval
 - Pinellas
 - Gaienne
 - Hallett
 - Bluff edge
- Complete renovation of Magnolia and Wall parks
- Improvements within Town
 - Manatee and Shirley medians
 - Town Hall park
- Purchase bucket truck to improve efficiency
- Continue to cut palms on major thoroughfares and lift canopies to improve safety
- Continue to foster a relationship with the Belleair Community Foundation

Accomplishments and Objectives - Streets

2016-17 ACCOMPLISHMENTS

- Stormwater system improvements
 - Ballfields
 - Barbara Circle
 - Baffle boxes
 - Outfalls
- Complied with all NPDES requirements
- Pedestrian improvements
 - Replaced 200 sidewalk panels and ramps
- Street improvements
 - Purchase of milling machine to improve efficiency
 - Areas repaired include Eastleigh, Sarasota, and Ponce de Leon

2017-18 OBJECTIVES

- Continue monthly inspection and maintenance program to achieve a more proactive approach
- Comply with NPDES requirements
- Purchase Vactron to improve efficiency
- Improve response and repair time to sidewalk and pothole repairs
- Focus on staff training

Parks and Streets General Expenses

\$857,100 TOTAL OVERALL

• **Personnel:** \$508,300

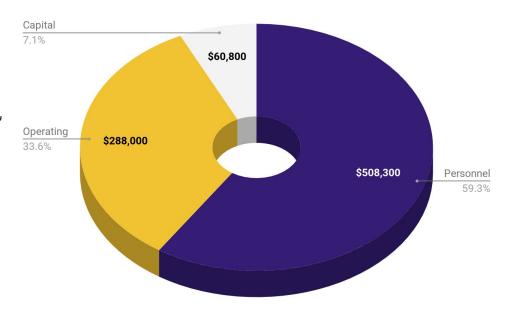
o 8.5 FTE

Split staff

 Largest Expense Areas: Tree trimming, road materials, and contract labor

\$1,700 of Belleair Community Foundation annual contribution for Hunter Memorial Park maintenance

Public Works Expense Distribution



Recreation

Org. 9 - Account Group 572200

Rachel Hobbs Special Events Coordinator

Kevin Trapp Recreation Supervisor

Eric Wahlbeck

Director of Parks, Recreation, and Streets Megan Cox Recreation Programmer II

Kelly Flowers Recreation Programmer I

Calleigh Ross Customer Service Clerk

Assistant Recreation Leaders (3)

Recreation Leader I (4-8)

Recreation

THE RECREATION DEPARTMENT IS RESPONSIBLE FOR

- Providing programs to enhance the quality of life
 - Sports leagues
 - Summer camps
 - Teen council
 - Senior programs
 - Family programs
- Creating events for our residents to enjoy
 - Halloween haunted house
 - Concerts
 - Holiday parade
 - Gracie's Big Splash
- Rentals of facilities







Recreation Accomplishments

2016-17 ACCOMPLISHMENTS

- Increased event participation
 - Halloween
 - Golf Tournament
 - Garage Sale
 - Holiday Parade
- Partnered with organizations for events
 - Belleair Community Foundation
 - Boogie for Blue and Parks and Rec
 - Celtic Soccer
 - The Gracie Purdy Foundation
 - Girls on the Run
- 107 teen volunteers (6,758 hours logged)
- Teen Council participation increased to 29 teens
- Facility upgrades from donations
 - Game room
 - Three new scoreboards
 - Improved event electrical infrastructure
 - Gym upgrades







Recreation Objectives

2016-17 OBJECTIVES

- Focus on improving partnerships and sponsors
- Continue to improve programming and events
- Improve marketing and outreach efficiency
- Work with Building Maintenance to enhance the Dimmitt Center's appearance
- Seek more rental opportunities
- Emphasize safety and fun
- Offer a high level of customer service
- Strive for parody in our sports leagues







Recreation General Expenses and Revenue

\$800,700 TOTAL OVERALL

• **Personnel:** \$466,500

5.5 FTE

 Largest Expense Areas: Special events, professional services, electricity, and sports leagues

\$499,550 TOTAL REVENUE

Programming: \$282,750Special events: \$143,000

• **Rentals**: \$33,800

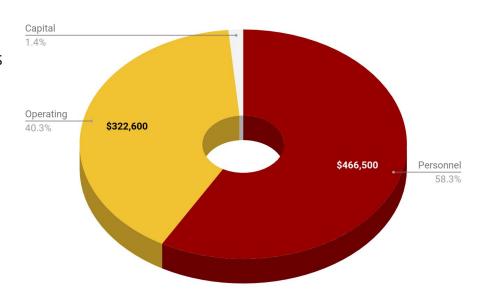
• **Memberships**: \$26,500

Vending: \$13,500

\$301,150 NET EXPENSE

- 62% cost recovery
 - National average between 20% 30% (NRPA)

Recreation Department Expense Distribution



Capital Equipment Replacement Fund (CERF)

Capital Equipment Replacement Fund

USES

- Acts as a savings account for replacement of Fixed assets with a useful life greater than 1 year
- General Fund (001) transfers dollars to (301) for each incremental year during the useful life of the asset
- Replaces depreciation in General Fund
- Eliminates volatility in capital replacement

ISSUES

- It's frequently short due to straight line methodology
- Doesn't take into account assets we don't know we need yet (bucket truck)
- Used to balance the budget at the expense of the future asset
- Enterprise funds were commingled
- Currently underfunded, but plan would be to reconcile with "one-time" proceeds

Capital Improvement Plan (CIP)



PENNY FUNDS UTILIZED FOR CIP

- Nearly 10% of total funding for Infrastructure Fund
 - Reconstruct roadways and bridges
 - Improve waterways
 - Maintain historical street lights
 - Establish new parks

2017-18 PROJECTS

- Rebuilding Bluff edge to maintain coastline
- Hallett Park renovations
- Historic street lighting replacement plan
- Continuing roadway repairs

PREVIOUS PROJECTS

- Reconstruction of roadways
 - Belleair Boulevard
 - Bayview Drive
 - Rosery Road
- New storm water collection and treatment systems
- Replaced potable water service lines
- Updated historic street lighting

2017-2018 Projects

HAROLD'S LAKE CLEANOUT

- November, 2017 January, 2018
 - Remove sediment buildup and excess vegetation growth from the lake
 - Budget: \$175,000

PINELLAS/PONCE STORMWATER PROJECT

- January, 2018 May, 2019
 - Provide paving and drainage improvements
 - o **Budget**: \$2,770,000
 - 50% of funding from SWFWMD

PALMETTO ROAD PROJECT

- January, 2018 June, 2018
 - Provide paving and drainage improvements
 - Budget: \$761,700







2017-2018 Projects

CARL AVENUE PROJECT

- Provide much needed paving and drainage improvements
 - Installation of additional curb inlets
 - New storm pipe
 - Full depth pavement reconstruction
 - Water lines
 - Street lights

BELFOREST DRIVE PROJECT

- Provide milling and resurfacing of the existing roadway
 - Re-establish a profile to the road
 - Crown for drainage
 - Large structural deficiencies will be taken care of

STORM WATER PIPE

STORM WATER INLET

ALLEN'S CREEK

DISCHARGE POINT

BELLEAIR BOUNDARY

CONTOUR LINES (AND LABE

PARCEL/RIGHT OF WAY LINE

5-Year Schedule and Forecast

2018-2019 PROJECTS

- Park improvements
- Small roadway projects, microsurfacing, maintenance-focused projects
- Capital parks
- Bluff feasibility
- Bayview to Indian Rocks Road
- Indian Rocks Road to Mehlenbacher Road engineering

2019-2020 PROJECTS

- Bayview to Indian Rocks Road
- Small roadway projects, microsurfacing, maintenance-focused projects

2020-2021 PROJECTS

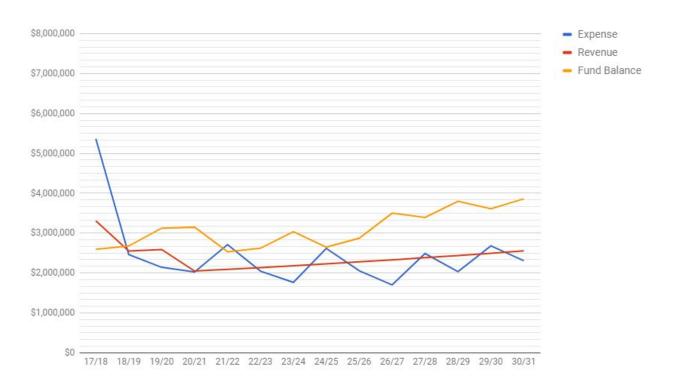
- Small roadway projects
- Ponce de Leon Boulevard from the roundabout to the Pinellas Trail

2021-2022 PROJECTS

- Ponce de Leon Boulevard from the roundabout to the Pinellas Trail
- The Mall and Gardenia Street

CONTOUR LINES (AND LABELS

CIP Funding Projection as Currently Approved



CIP Projection Without Penny



Possible CFI Projects



Unfunded Projects

BRIDGES

• Bridges are in scour critical condition

SEAWALL

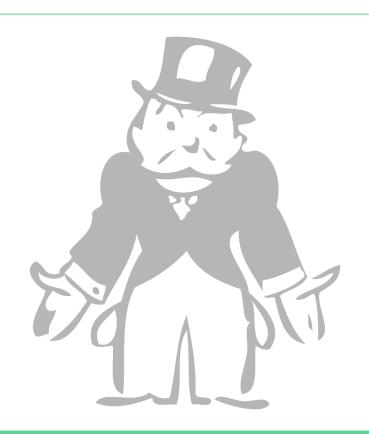
• Hallett Park seawall needs rehabilitation in the near future

BELLEAIR CREEK

- Not funded but will explore engineering solutions
- Needs a clear out in the near future

CAPITAL PARK IMPROVEMENTS

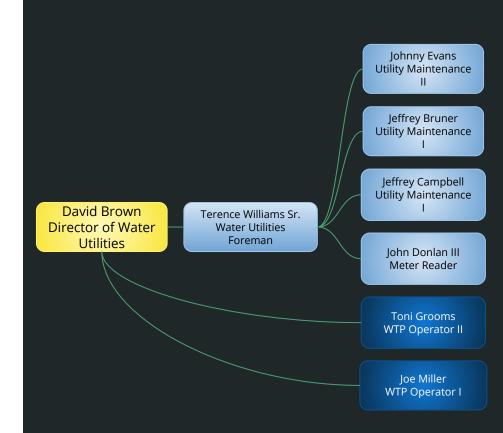
- Not funded
- Staff will evaluate them as they come up in capital roadway projects



Enterprise Funds

Water

Fund 401 - Org. 6 - Account Group 533000



Water Responsibilities

THE WATER DEPARTMENT IS RESPONSIBLE FOR

- Daily Water Treatment Operations
 - o 767,968 gallons per day, average
 - Approximately 5,400 customers
 - o 7 deep wells
- Managing Distribution System
 - o 30 miles of pipe
 - o 1,589 meters
 - o 150 fire hydrants
 - o 600+ valves
 - 200+ backflow preventor

Water Responsibilities

FIELD MAINTENANCE

- Daily 811 Locates
- Monitoring meter interface units (MIU)
- Meter operations
- Valve exercise and inventory
- Water main upgrade and repair
- Daily maintenance of water plant
- Help residents
- Assist operators and other departments
- Backflow maintenance

PLANT OPERATORS

- Daily operation of plant
 - Ensure proper chemical dosing as required by FDEP
 - Collect compliance samples
 - Enter data and complete required reports
 - Test water quality
- Test and rebuild meters
- Generate service orders
- Assist residents
- Assist maintenance and other departments

Accomplishments and Objectives

2016-17 ACCOMPLISHMENTS

- EPA, DEP, SWFWMD Compliance
- Hands-on Cross-training of 2 Utility
 Maintenance I for Operations
- Reverse Osmosis Training
- Water Use Permit Renewal
- Provided Assistance With Rosary Rd. Project and Bayview Project to Completion
- Over 700 Service Orders Processed:
 - More Than 190 Non-Payment Turn Offs
 - o 80 Leak Checks
 - o 300 MIU replacements
 - 130 Meter Related Work
- 800+ Sunshine Locate Tickets Processed
- Nearly 500 Watering Violations

2017-18 OBJECTIVES

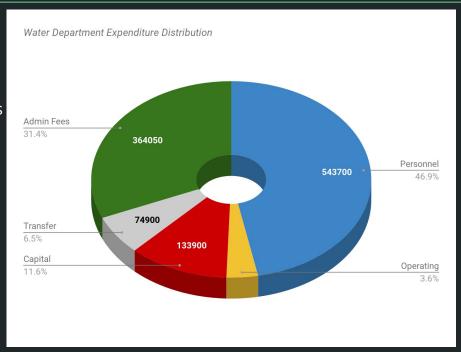
- Classroom Training Treatment Plant
 Operator for 2 Utility Maintenance I
- Stated Test for 2 Utility Maintenance I for Treatment Operator Certification
- Recondition and Upgrade Three Wells
- Reverse Osmosis Training
- Complete Valve Exercise Program
- Update GIS Map using Project As-Builts
- Continue to explore cooperative funding opportunities
- Continue Excellent Service to Residents

Water General Expenses

\$614,290 TOTAL OVERALL

- **Personnel:** \$543,700
 - o 7.5 FTE
 - Employees require extensive trainings
 - Annual CEU requirements
 - Advanced certification training
 - Reverse osmosis training
 - Safety training and equipment
- Largest Expense Areas: Electricity, depreciation, and capital purchases
 - Clearwell and filters
 - Well rehab

\$1,536,600 ESTIMATED 17-18 REVENUE



Solid Waste

Fund 402 - Org. 7 - Account Group 534000

Wilfred Holmes Supervisor of Solid Waste

Terence Williams Jr. Foreman

Brandon Brown Refuse Collector

Corey Hadley Refuse Collector

Adolphus Merricks Refuse Collector

Solid Waste

THE SOLID WASTE DEPARTMENT IS RESPONSIBLE FOR

- Operating and maintaining the Town's solid waste collection in a safe and effective manner
- Collecting garbage from 1600 homes, businesses, and other facilities TWICE every week
- Recycling program
- Hosting disposal events
 - Haz-To-Go collection event
 - Shredding Event



Accomplishments and Objectives

2016-2017 ACCOMPLISHMENTS

- Purchased a new 2017 Hino garbage truck with an automated tipper for a more efficient route collection
- Held 3 special collection days with Pro-Shed and Pinellas County Haz-To-Go
- Began recycle pilot test for in-house collection
- Collected over 650 special pick-ups, totaling over 192
- Collected over **2,682 TONS** of refuse
- Participated in Recreation's Touch-a-Truck event
- Featured in May addition of Belleair Living as Belleair's "Unsung Heroes"

2017-2018 OBJECTIVES

- Department will continue it's
 - Shredding events
 - 2 Haz-To-Go collection events
- Purchase two additional trucks
 - Trade in three older ones to keep the fleet at 3 refuse vehicles
- Request the Purchase a satellite collection vehicle
 - Replace two outdated scooters
- Continue to assess the feasibility of providing in-house recycling to eliminate expense of Clearwater recycling
- Daily maintenance of equipment and vehicles
- Focus on safety of all employees, reducing workers compensation claims

Solid Waste

\$1,019,000 TOTAL OVERALL

• **Personnel:** \$332,550

• 5.5 FTE

 Largest Expense Areas: Garbage and trash disposal, gasoline and oil, capital expenses and depreciation



