

EVENT CONTACT INFORMATION

Applicant Name: Town of Belleair - Communications Department

Address: 901 Ponce de Leon Blvd

City: Belleair State: FL Zip Code: 33756

Phone: 727-588-3769 Email: aoreskovich@townofbelleair.net

Are you requesting that this event is held (at least in part) on public property? Yes No

Are you the property owner/lessee of the event site? Yes No

** If no, please attach a written letter of consent to use the event site from the property owner.*

Are you going to be the primary contact for this event? Yes No

** If no, please provide primary contact information in the section below.*

Primary Contact (if different than applicant): Amanda Oreskovich

Role with the Event: Communications Manager

Address: 901 Ponce de Leon Blvd

City: Belleair State: FL Zip Code: 33756

Phone: 727-262-8918 Email: aoreskovich@townofbelleair.net

Emergency Contact (MUST BE ON-SITE FOR EVENT): Gay Lancaster

Role with the Event: Town Manager

Phone: 727-588-3769 Email: glancaster@townofbelleair.net

EVENT OVERVIEW

Event Name: Text Alert Marketing - Signage Event Date: March 20 - April 13

Start Time: _____ am / pm End Time: _____ am / pm

Site Address: Hunter Park, Doyle Park, Hallett Park, Belleview Blvd, Town Hall

Current Zoning of the Subject Parcel: Public

Expected # of Attendees: N/A Expected # of Vehicles (Including Vendors): N/A

Provide a detailed description of the proposed event in the space below (or attach a separate sheet). Please explain the event's purpose and activities, and describe why the event is requesting exemption(s) from the existing Code, citing the special relief checkboxes on pages 3 and 4 of this application:

This special relief permit is not for an event. It is ONLY to request temporary signage for a marketing campaign to promote the Town of Belleair's new Text Alert system for residents.

Town staff is requesting to place 18" x 24" promotional signs for approximately 3 weeks (Friday, March 20 - Monday, April 13) at Hunter Park, Doyle Park, Hallett Park, Town Hall, and the intersection of Belleview Blvd and Indian Rocks Rd.

The signs will prompt residents to text "Belleair" to 38276 to begin receiving text alerts from the Town about important local updates.

Are you going to contract any private security services/officers on-site? Yes No

** If yes, please provide the name of the business and the name(s) and cell phone numbers of the person(s) who will be on-site. Attach additional sheets as necessary.*

Name: _____ Cell Phone: _____

Name: _____ Cell Phone: _____

Are you going to utilize any parking services for this event? Yes No

** If yes, provide the name of the vendor, company contact information, and ensure a parking plan is attached.*

Vendor: _____ Phone: _____

Vendor: _____ Phone: _____

Provide the name(s) of any other commercial vendor(s) contracted for the event:

REQUIRED APPLICATION ATTACHMENTS

Unless exempted by Town staff, please attach the following documents to this application.

- Site Layout:** May be printed out or hand-drawn on an 8.5” x 11” piece of paper or larger.
- Parking Plan:** May be printed or drawn on a map that is 8.5” x 11” or larger. Plan must designate space for public safety services access and parking.
- Neighbor Input Letters:** Signed letters from at least four (4) neighbors who reside within three lots of the event-site that include a statement of approval or disapproval.

SPECIAL RELIEF DOCUMENTATION

Check any sections below that are relevant for your event and attach relevant documentation.

- Alcohol Licensure (Code Section 6-2):** If requesting to serve alcohol on public property or to sell alcohol, attach all necessary alcohol licensure applications, including State Form ABT 6003.
- Noise Mitigation Plan (Code Section 74-484):** If requesting to exceed noise limits, explain anticipated noise impacts, including the nature, duration, and location of any amplified sound.
- Road Closures:** If the proposed event will require the temporary closing of Town roads or other public spaces, attach a map of these closures and an explanation for their necessity.
- Sanitary Plans:** If regular on-site restrooms are not sufficient for the event and other accommodations are to be made, provide a written explanation of those plans and include their location(s) in the required site layout.
- Special Event Insurance:** Proof of special events insurance coverage if requesting to hold the event on public property, with the Town of Belleair listed as additional insured.
- Street Vending:** If planning to contract street vending for this event (i.e. food trucks), attach a letter explaining the vendor’s purpose and impact, along with the vendor(s) contact information.
- Temporary Signage (Code Section 74-572):** If requesting to place temporary signage (more than what the Code allows), attach a plan for the signage and a statement of its purpose.
- Waste Elimination/Restoration Plans:** If the event will create a level of waste that requires a dumpster or other cleanup not covered by regular pickup, provide an explanation of waste removal.
- Other:** _____

AUTHORIZATION

By signing below, the applicant certifies that all information provided on this application is complete and correct and that all necessary attachments have been included. The applicant also agrees to the relevant fee schedule set forth by the Town and assumes all responsibility for any and all damage to public property that may result from the requested event.

THE COMPLETION OF THIS FORM DOES NOT CONSTITUTE APPROVAL FOR A SPECIAL RELIEF PERMIT.

Amanda Cherkovich
Applicant signature

2-26-26
Date

END OF APPLICATION

STAFF WORKFLOW (FOR TOWN USE ONLY)

Police Department Representative: Allison Daniels Date: 02/26/2026

Signature: [Signature]

Estimated Department fees: 0

Does the Police Department recommend approval of this permit? Yes No

Notes: _____

Public Works Representative: Ryan Womack Date: 2-26-26

Signature: [Signature]

Estimated Department fees: 0

Does the Public Works Department recommend approval of this permit? Yes No

Notes: _____

Finance Department Representative: DAN CARPENTER Date: 3/4/26

Signature: [Signature]

		Due Date:	Date of Receipt:
Application Fee:	\$ 0	/	/
Total Estimated Town Staff Fees:	\$ 0	/	/

Notes: No fees - Town event

Town Manager: Gay Lancaster Date: 3/4/26

Signature: Gay Lancaster

Does the Town Manager recommend approval of this permit? Yes No

Notes: _____

Date of Commission Decision: 3/17/26

Special Relief Permit is APPROVED Special Relief Permit is DENIED

Notes: _____

Town Manager Signature

Date of approval/denial

FINAL FEES

Final (Actual) Town Staff Fees:	\$
Initial Amount Due:	\$
Difference <input type="checkbox"/> Due or <input type="checkbox"/> Owed	\$

Due Date for Difference Due or Owed: _____ Date of Receipt (If Due): _____