



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Planning & Zoning Board

Monday, June 9, 2025

5:30 PM

Town Hall

Meeting called to order at 5:32 PM with Chairman Barris presiding.

ROLL CALL

Present 3 - Robert Barris, Patricia Irwin, and Shelly Ladd-Gilbert

Excused 1 - Philip Beauchamp

CITIZENS COMMENTS

None to be heard.

APPROVAL OF MINUTES

25-0079 Approval of May 12, 2025 Meeting Minutes

Ms. Ladd-Gilbert moved approval; seconded by Ms. Irwin.

Aye: 3 - Barris, Irwin, and Ladd-Gilbert

Absent: 1 - Hendzel

GENERAL AGENDA

25-0080 Centennial Activity Update

Joey Vars-Historian and Archivist-spoke on proposed tour dates; need to select today.

Chairman Barris questioned costs; Mr. Vars addressed.

Ms Irwin questioned differences. Mr. Vars spoke on trolley types and pricing, stated need to select type and gratuity amount.

Discussion ensued regarding trolley types; whether there is a need for a/c that time of year.

Ms. Irwin noted cost difference is minimal for modern versus older trolley style; supports the newer air conditioned style.

Mr. Barris spoke on need to retain sponsorships for approximately \$500; questioned how to obtain sponsorships.

Ashley Bernal-Assistant Town Manager-stated it can be opened to public; recreation department knowledgeable with sponsorships, can seek their assistance; spoke on

cancelling if numbers are too low, however community seems to be very receptive; Mr. Vars confirmed interest from the larger community as well.

Ms. Ladd-Gilbert questioned how soon tickets can be sold; Mr. Vars hopes to begin within a month or so.

Discussions on potential for sponsorship levels; potential for refreshments before or after tours.

Ms. Irwin moved to use the newer bus with a/c and include \$131 tip amount for the dates of November 15th and December 3rd, with a \$20 ticket price. Seconded by Ms. Ladd-Gilbert.

Aye: 3 - Barris, Irwin, and Ladd-Gilbert

Mr. Barris spoke on sponsorship; is a business owner and willing to sponsor first tour.

Discussion ensued regarding reaching out to BCF to see if they would like to be involved; possible refreshments; avoiding conflicts with holiday event calendar;

Ms. Ladd-Gilbert wants to ensure the sponsors get appropriate recognition to thank them and to entice future sponsorships.

Ms. Irwin spoke on dress code; Ms. Bernal stated it can be addressed.

Mr. Vars will follow up with cancellation policy information.

25-0078

Town Historian and Archivist Role

Ms. Bernal would like to discuss future of the role; spoke on items to consider such as unprecedented community outreach and support, significant progress of digitization of historic archives, alignment with long-term goals, and the ongoing work; spoke of thoroughness and comprehensive efforts; seeking board direction and recommendation.

Ms. Ladd-Gilbert spoke in support of keeping him on; Ms. Bernal requested a time frame for the recommendation.

Ms. Ladd-Gilbert moved to keep him on annually, with 3 months notice prior to the end of the fiscal year. Seconded by Ms. Irwin.

Aye: 3 - Barris, Irwin, and Ladd-Gilbert

Chairman Barris suggested requesting additional donations at the end of tours to continue funding role.

Ms. Bernal spoke on larger community interest in historian; potential for shared use with other municipalities.

Ms. Irwin spoke on sense of community that knowing history fosters; questioned if Heritage Village would be interested in sponsorship or events.

Chairman Barris questioned obtaining a list of homes and adding eligible properties to the list. Ms. Bernal spoke on process and not automatically adding, but reaching out. Mr. Vars further discussed state requirements and only reaching out to owners that would meet requirements.

Discussion ensued regarding process; 10 criteria that need to fit; once owners decide to participate, it would begin the application/designation process.

Mr. Vars spoke on prior historic survey; able to work from it and determine eligible homes; spoke on identifying other items such as historic signage; heritage is beyond buildings.

Ms. Irwin spoke on Mr. Var's historical knowledge; little know items such as the warehouse at the corner of Woodlawn and Fairview was Mr. Roebling's warehouse for the alligator.

25-0081 Discussion of 2026 Meeting Calendar

Ms. Bernal stated need to discuss upcoming calendar dates and time.

Board consensus to move the 8/11 meeting to 8/25; set a meeting for 10/13 tentatively; begin 2026 meetings in January; set dates as January 12th, March 9th, May 11th, July 13th, and Sept 14th; retaining 5:30 PM time.

OTHER BUSINESS

Ms. Irwin questioned if brochures can be made available; Mr. Vars will have handouts for the tours.

ADJOURNMENT

Meeting adjourned in due form at 6:23 pm

APPROVED:

Chairman