



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Public Meeting

Wednesday, July 28, 2021

10:00 AM

Town Hall

LPGA AD HOC COMMITTEE

Meeting called to order at 10:05 AM by JP Murphy, Town Manager

ROLL CALL

Present: Jerry Collman, Peter Kyres, Scott Coletti, Charles Hart
Absent: Molly DuPont Schaffer, Chris Scott

Commission Advisor: Commissioner Thomas Nessler attended via Zoom

CITIZENS COMMENTS

None to be heard

GENERAL AGENDA

[21-0221](#)

Election of Officers

Consensus of the members present to have Mr. Murphy serve as Chairman.

[21-0218](#)

Introduction to the LPGA Ad Hoc Committee

Cathy DeKarz-Management Analyst-Introduced staff in attendance; provided background info regarding tournament; briefly discussed board role and sunshine; informational post cards to be mailed to all residents.

[21-0220](#)

First Review of 2021 Pelican Women's Championship Plans

Ryan Dever-Operations Manager, Outlyr-Introduced other Outlyr staff in attendance: Marci Doyle, Executive Director; Samantha Mock, Tournament Services Manager; Jeremy Friedman, Public Relations Director

Mr. Dever provided overview of event, displaying the site plan; increased public attendance this year and hospitality build out; requesting relief for installation period leading up to event as well as breaking down afterward;

Mr. Dever reviewed the event schedule; women's leadership summit, youth events, and free attendance on Veteran's Day for military personnel; discussed shuttle route; various ticket and access levels for sale this year such as the Champions Club Pass and Lightning Lounge tickets; multiple open tent food and beverage structures; discussed restroom and other facility locations, still coordinating Golf Channel locations;

application includes plans for sanitary and signage; discussed current parking plan and utilization of off-site lots, will have more details for next meeting; concluded presentation with event communications and life safety plans; banners and advertising.

Mr. Kyres-questioned if areas for improvement were identified based on last year, also event security; Mr. Dever felt it was a great base and can now move forward with the larger event; additional security staff will be added this year due to increase in size.

Mr. Coletti questioned resident access; Mr. Dever stated those that border the property will have free ticketed access to event.

Mr. Collman spoke on restroom locations and disruption to golfers on certain holes; questioned permit process with town as well as conservation easement and insurance coverage. Mr. Murphy addressed.

Mr. Hart questioned where guidance is coming from regarding unknowns due to increase of event scale. Mr. Dever provided Outlyr's background and expertise in the field. Mr. Hart also questioned if there is a post event survey to collect feedback; Mr. Murphy stated internal meetings were previously done at the town level as well as with the fire department and Outlyr.

Mr. Kyres questioned if town realized collection of service fees from last event; Mr. Murphy confirmed it does as applicant covers costs.

Mr. Dever provided clarification regarding map icons; discussed cameras utilized last year; no finite date as to when course will be adjusted/closed to regular play.

[21-0219](#)

Consideration of Parking Passes

Ms. DeKarz spoke on in-town parking; staff suggesting areas of town to be designated "no parking without permit"; permits will be issued to residents in those areas only; has been working with PD, provided a few options for board consideration; seeking feedback and will discuss again at 8/11 meeting.

Mr. Coletti not in favor of restricting parking, event is positive for town. Mr. Kyres spoke in agreement with prior comments.

Mr. Coleman questioned potential strain on PD resources.

Chief Doyle spoke on ability to block of only necessary closures and indicate "no parking this side" in certain areas to allow for emergency vehicle access.

Discussion regarding waiting until next meeting to make a recommendation.

Mr. Kyres motioned to table; Second by Mr. Hart. Motion carried unanimously.

ADJOURNMENT

No further business; meeting adjourned in due form at 11:09 AM.

APPROVED:

Chairman