



Town of Belleair

901 Ponce de Leon Blvd.
Belleair, FL 33756

Meeting Minutes Park, Recreation and Tree Board

Monday, April 18, 2022

5:00 PM

Town Hall

Meeting called to order at 5:00 PM with Vice Chair Karla Rettstatt presiding.

ROLL CALL

Present 4 - Vice Chairman Karla Rettstatt, Kathy Hefe, Giannina White, and Calla Mischen

Absent 3 - Chairman Scott Coletti, Sara Borger, and Greg Savel

CITIZENS COMMENTS

None to be heard

APPROVAL OF MINUTES

[22-0149](#) Approval of March 21, 2022 Meeting Minutes

Kathy Helele moved to approve the minutes. Seconded by Giannina White.

Aye: 4 - Vice Chairman Rettstatt, Hefe, White, and Mischen

Absent: 3 - Chairman Coletti, Borger, and Savel

GENERAL AGENDA

[22-0148](#) Recreation Department -- General Updates

Bobby Yevich-Director of Community Engagement provided stats from Sunset 5k run.

Kevin Trapp-Recreation Supervisor-commented on survey results.

Mr. Yevich continued discussion; spoke on after party; overall satisfaction.

Mr. Trapp stated most people liked both the run and after party; potential for growth of both in the future; most survey participants prefer March opposed to previous January date.

Discussion ensued regarding scheduling and other competing events in the area

Mr. Yevich reviewed comments regarding food and beverage options; medals for category winners.

Mr. Trapp expanded upon comments regarding medals; t-shirts are part of branding;

additional items would need sponsorship to provide more. Ms. White suggested option to purchase a participation medal vs providing for all.

Discussion ensued regarding final feedback items such as new age group awards; better way to get times; 10% response rate was received from survey; looking to grow sponsorships..

Vice Chair Rettstatt commented on bags and better utilization; more sponsorships needed for bag items; advertising help for Martha Thorn's cookie bar.

Mr. Yevich continued with discussion of active park management and further defining; conversations with attorney regarding liability issues; increasing of programming; coordination of maintenance with public works staff; collaborating with community partners; assessing maximum event size for park spaces; solicit feedback from community regarding park designs; developing a checklist of items and frequency based on park; open to board input.

Vice Chair Rettstatt spoke on checking water fountains, dog bowls, lighting, flags, bronze plaques, fountain functioning properly, benches, artwork, litter, trash cans, irrigation, broken tree limbs and vegetation aesthetics.

Mr. Yevich also spoke on programs in parks; board suggests doing a separate survey to residents on park specific activities.

Vice Chair Rettstatt volunteered to look at parks; creation of list and time frame; communication/updates as to status; seeing what other communities are doing.

Mr. Trapp spoke on planning for future areas; accessibility to residents in all areas of town; pop up park events, etc; actively engaging people using parks

Ms. Mischen spoke on event in Doyle Park; really enjoyed and would like to see more events

Commissioner Chaney questioned if there is data on how many RPD residents use parks; Mr. Yevich would like to capture feedback from that demographic; Belleair Country Club is competition.

Mr. Trapp spoke on ways to connect with residents; potential for partnerships with Belleview Inn.

Discussion ensued regarding ways to reach out to residents in the area; can target mailers for advertisements, etc.

Commissioner Chaney spoke on options to partner with Belleview Inn.

Mr. Yevich spoke on feedback from SWOT analysis that was collected; strengths were discussed such as personal attention, facility, programming, small town and safe community feel with large offerings; weaknesses to address are more adult programming, resurfacing of tennis courts, addition of pickleball, limited weekend hours, no workout gym, absence of amenities offered by competitors such as pools and splash pads; Opportunities addressed such as increasing sponsorships, maintaining a volunteer database, increased weekend programming, tech such as swipe cards and fobs, pop up in parks,

Discussion ensued regarding status of Garden Club; opportunities to collaborate with the Garden Club.

Mr. Yevich finished his presentation discussing potential threats, monitoring facility for non-resident use, pandemic, impacts of environment on outdoor sports.

Mr. Yevich spoke on defining recreation in terms of fundraisers, community outreach, programming, and philanthropy; Vice Chair Rettstatt spoke in support of increased fundraising.

Commissioner Chaney and Vice Chair Rettstatt spoke on cost recovery not profit.

Mr. Trapp spoke on defining areas that fundraising is going to, and cost recovery pyramid.

Lastly, Mr. Yevich stated that Springfest was a success and will provide final numbers at upcoming meeting.

Mr. Trapp provided league updates; upcoming championship nights for flag football and basketball.

Mr. Yevich spoke briefly that summer camp registration is open to everyone.

OTHER BUSINESS

No other business

DIRECTOR'S REPORT

Nothing further to report

COMMISSION ADVISOR REPORT

Commissioner Chaney spoke on resignation of Town Manager Murphy; Chief Doyle is Interim Town Manager.

Discussion ensued regarding next meeting.

ADJOURNMENT

No further business; Meeting adjourned in due form at 6:31 PM.

Kathy Hefele moved to adjourn. Seconded by Giannina White.

Aye: 4 - Vice Chairman Rettstatt, Hefele, White, and Mischen

Absent: 3 - Chairman Coletti, Borger, and Savel

APPROVED:

Vice Chairman