

STRATEGIC PLAN RFQ



**PRESENTED BY:
THE FLORIDA INSTITUTE OF GOVERNMENT
AT USF & UCF**



ABOUT THE FLORIDA INSTITUTE OF GOVERNMENT

- 25+ years working with local government and non-profit entities with project management, providing technical assistance, applied research, strategic planning, and leadership training
- 30+ years of academic research and practical experience in public policy issues for local governments

The USF FIOG has assembled a team that has extensive experience with community visioning/engagement, strategic planning, and organizational development



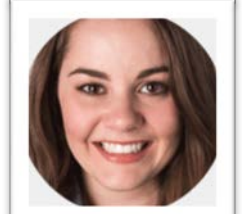
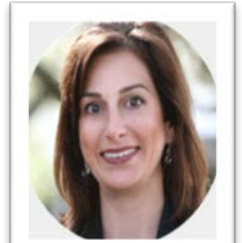
the John Scott Dailey
**FLORIDA
INSTITUTE OF
GOVERNMENT**
at the University of South Florida



UNIVERSITY OF
CENTRAL FLORIDA

PROJECT TEAM MEMBERS

- Angela Crist, MPA
 - Director, USF FIOG—*Project Director*
- Mari Rains, MS
 - Associate Director, UCF FIOG—*Facilitator*
- Rafael Montalvo, MS
 - Practitioner, FCRC Consensus Center—*Facilitator*
- Robyn Odegard, MA
 - Project Manager USF FIOG—*Project Manager*

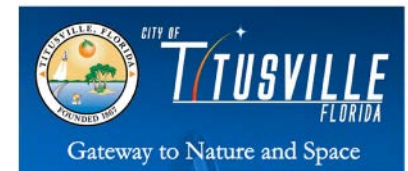


PREVIOUS STRATEGIC PLANS

- Flagler County - 2018 Comprehensive Strategic Plan
- Titusville - March 2018 Strategic Plan Update
- City of Tampa - Strategic Planning and Charter Review
- Florida League of Cities - Organizational Development Consulting & Strategic Planning
- Madeira Beach - November 2017 Strategic Planning
- Tampa Bay Community Investment Coalition (TBCIC) - Strategic Planning & Goal Setting



2018 STRATEGIC PLAN UPDATE



OVERVIEW OF APPROACH

- Phased approach
- Highly participatory and inclusive
- Multiple ways for the community to provide input
- Integrates community visioning and organizational strategic planning
- Uses the results of the visioning effort as the framework for planning
- Adaptive

PHASE 1

- 1.1 Kick off and Work Plan Refinement
- 1.2 Individual/Group Stakeholder Interviews
- 1.3 Social Media Outreach
- 1.4 Community Forum I
- 1.5 Resident Survey
- 1.6 Employee Survey
- 1.7 Community Forum II
- 1.8 Employee Focus Group



PHASE 2

- 2.1 Leadership Forum I
- 2.2 Leadership Forum II
- 2.3 Final Report
- 2.4 Presentation of Final Report to Commission



ANTICIPATED CHALLENGES AND PROPOSED SOLUTIONS

- › Coordinating Between Organizational and Community-Wide Process Components
- › Effectively Integrating Employee Input with Leadership Direction
- › Integrating Input Received Through Different Channels
- › Transparency and Responsiveness



PROPOSED TIMELINE

Phase One:

- | | | |
|-----|---|----------------------|
| 1.1 | Kick Off and Work Plan Refinement | Early August 2018 |
| 1.2 | Social Media Outreach | Early August 2018 |
| 1.3 | Individual/Group Stakeholder Interviews | Mid August 2018 |
| 1.4 | Community Forum I (3 hours) | Early September 2018 |
| 1.5 | Citizen Survey | Mid September 2018 |
| 1.6 | Employee Survey | Mid September 2018 |
| 1.7 | Community Forum II (3 hours) | Early October 2018 |
| 1.8 | Employee Focus Group (3 hours) | Early October 2018 |

Phase Two:

- | | | |
|-----|--|--------------------|
| 2.1 | Leadership Forum I (4 hours) | Late October 2018 |
| 2.2 | Leadership Forum II (4 hours) | Mid November 2018 |
| 2.3 | Final Report | Late November 2018 |
| 2.4 | Final Presentation of Report to Commission meeting | December 4, 2018 |

The total project duration:
Approx. 4 months

DISCUSSION



CONTACT INFORMATION

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