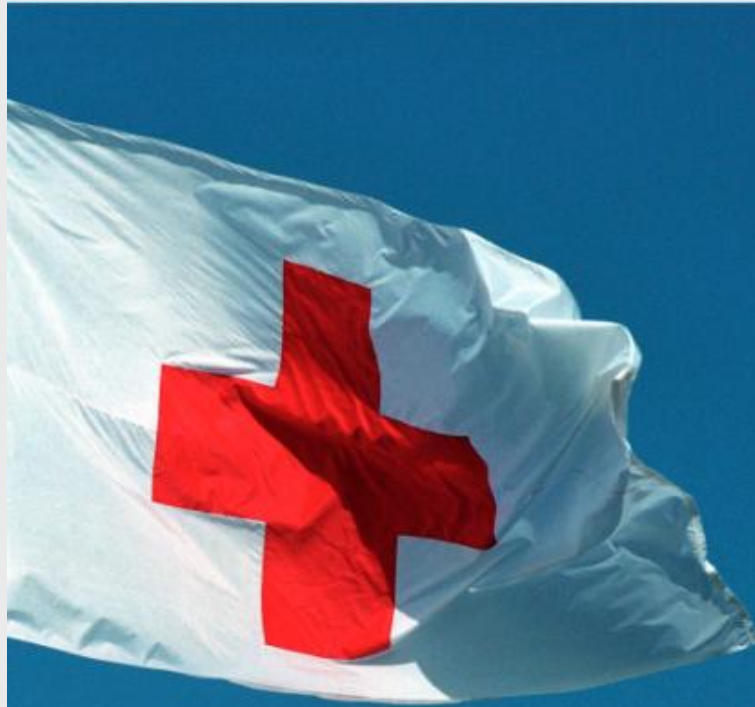




American Red Cross
Central Florida and
the U.S. Virgin Islands

Regional Overview 2021



Mission

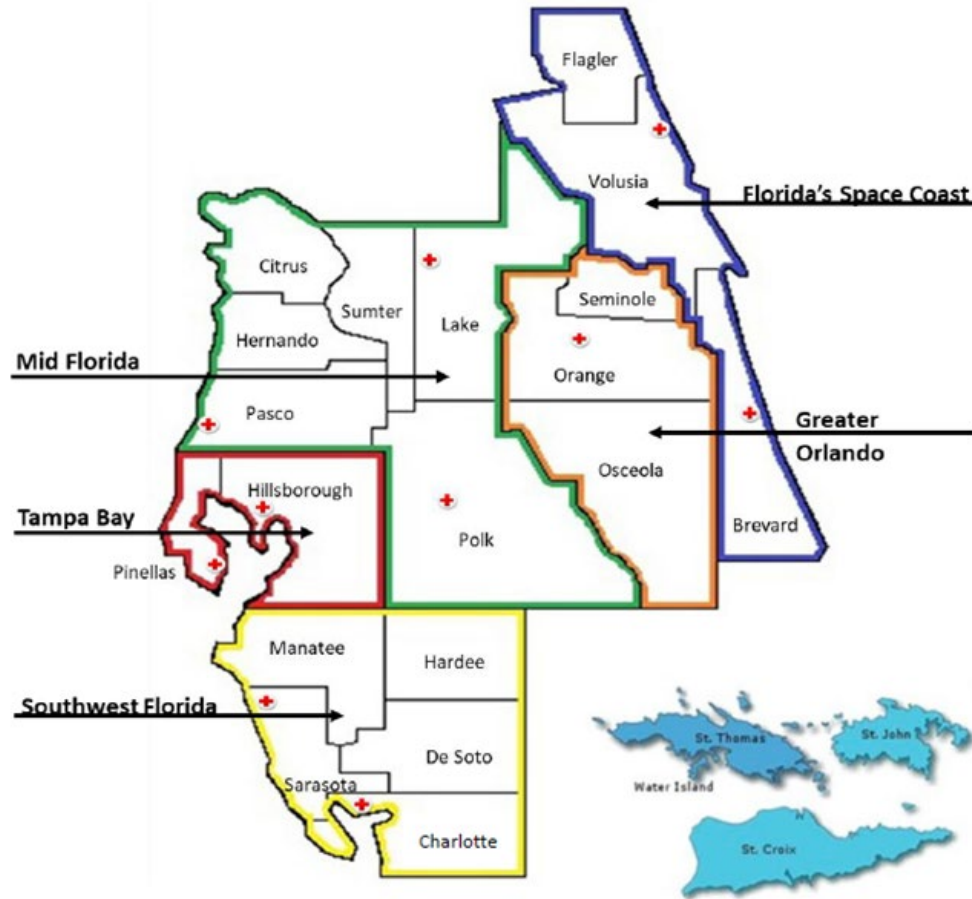
The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American
Red Cross**

Our Region

The Central Florida & US Virgin Islands Region



Our Work

We Impact Lives Every Day



International Services



Training Services



Blood Services



Disaster Cycle Services



Service to the Armed Forces



**American
Red Cross**

Disaster Services

Respond and Recover

We respond to disasters big & small

- Everyday disasters - home fires
- Natural disasters - hurricanes, tornadoes, floods, and wildfires
- Man-made disasters - terror attacks, mass shootings



We provide emergency assistance

- Mass care services like shelter, food, water and comfort items
- Financial assistance
- Emotional support, spiritual care, and health/mental health services
- Casework support and referrals



Disaster Services

Respond and Recover

Our response during 2021:

- **979** households received emergency disaster assistance
- **680** home fire responses
- **932** single and multi-family cases opened
- Local disaster workers also support national relief operations



Disaster Services

Preparing for Emergencies

Home Fire Campaign

- 769 households made safer with the installation of 1,109 smoke alarms

Community Preparedness Education

- Be Red Cross Ready presentation
- 56 adults trained

Youth Programs

- Pillowcase Project (grades 3-5)
- Prepare with Pedro (grades K-2)
- 799 children reached

Red Cross Emergency App



Belcher Elementary School

Would you know what to do?



Be Red Cross Ready

Get prepared with our FREE programs for adults, youth, and businesses.

Prepare now
for future disasters



Get supplies

Follow local accounts for updates

Plan where you'll go



www.RedCross.org/PrepareFlorida

If an **emergency** happens, **be ready.**



American Red Cross
Ready Rating

Join now!

www.ReadyRating.org

Service to the Armed Forces

We assist active-duty military members, veterans and their families

- 24/7 global emergency communications
- Virtual resiliency workshops to help with stress management
- Comfort, care and therapy items provided to military hospitals and medical facilities
- Care packages for overseas members
- Hero Care Network call center & app
- **1,395** emergency cases managed for service members and their families



When to Contact Us

We can help your constituents

Prepare, Educate, Train, or Inspire:

- ✓ Free preparation information for your organization, school, or business
Visit [readyrating.org](https://www.readyrating.org)
- ✓ Free Community Preparedness Programs (for adults and youth)
Visit [redcross.org/PrepareFlorida](https://www.redcross.org/PrepareFlorida)
- ✓ Lifesaving Skills Training (First Aid, CPR/AED) for individuals or groups
Visit [redcross.org/take-a-class](https://www.redcross.org/take-a-class)
- ✓ Nominate a constituent who used lifesaving skills for our national awards
Visit [LifesavingAwards.org](https://www.LifesavingAwards.org)

Respond to Life's Emergencies:

- ✓ Disaster Relief & Recovery (report a disaster like a home fire)
Call us at 1-800-RED CROSS, prompt 4
- ✓ Military Emergency Communication
Call us at 1-877-272-7337
Submit at [redcross.org/HeroCare](https://www.redcross.org/HeroCare)
- ✓ COVID-19 Grief Support Resources (Virtual Family Assistance Center)
Visit [redcross.org/VFAC](https://www.redcross.org/VFAC)
Call us at 1-833-492-0094